

RJ REYNOLDS

TOBACCO COMPANY

S. R. MacLEOD
Region Operations Mgr

160 Lawrence Bell Drive
Suite #108
Williamsville, NY 14221
(716) 634-9232
Fax (716) 634-3145

March 13, 1996

RJR Account #329267
Pittston Candy

DORAL .30¢ OFF 1 PACK (#600096) MARCH DISTRIBUTOR PROGRAM

We have ordered **6** SKUs of shipper displays (item #502910) for the above promotion.
Product will arrive **March 25, 1996.**

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Amy

A. McPartlan
Systems Coordinator
I am
cc: K. Myers

DPCLTDOR.DOC

51859 6251

USE THIS FORM AS MASTER AND COMPLETE FOR ALL PARTICIPATING DIRECT ACCTS
MARCH 1996 DPC FORM
Distributor Promotion Coverage

DORAL .30¢ Off 1-Pack / #600096

Please complete and return this form to the ROU by no later than:

March 19, 1996

K.L. Myers
March
MGR's NAME

REGION ALLOCATION: 791 SKUs
ALLOCATION
(Item #502910)
PACKED 5 DISPLAYS / SKU

RETAILERS ARE SOLELY RESPONSIBLE FOR DISPLAYS IN THEIR STORES
CUSTOMER ENTERPRISE IS NOT RESPONSIBLE FOR DISPLAYS

**I WILL NEED THE FOLLOWING PRODUCT / DISPLAYS ORDERED TO THE LISTED
 DIRECT ACCOUNT(S):**

Roger Christman 095000 2
 1st DIRECT ACCOUNT SIS # No. SKUS (#502910) 6073-4423
 PRODUCT ARRIVAL DATE: 4/25 N/A (MGR. FILL IN) 46.40
 DORAL BRAND STYLES / NUMBER OF CASES NEEDED

FF	FF	FF	FF	FFM	LT	LT	LT	LTM	ULT	ULT	NON-		
12M	Bx	100	MN	100	LT	Bx	100	12M	LT	100	FIL		
6M		12M	6M	6M	12M	6M	6M	12M	6M	12M	6M		

Pittston Candy 389067 6
 1st DIRECT ACCOUNT SIS # No. SKUS (#502910) 6073-4428
 PRODUCT ARRIVAL DATE: 4/25 N/A (MGR. FILL IN) 139.20
 DORAL BRAND STYLES / NUMBER OF CASES NEEDED:

FF	FF	FF	FF	FFM	LT	LT	LT	LTM	ULT	ULT	NON-		
Bx	100	MN	100	6M	LT	Bx	100	12M	LT	100	FIL		
6M	12M	6M	6M		12M	6M	6M	12M	6M	12M	6M		

MAIL / FAX THIS FORM TO ROU, ATTN: JUDY
1/96

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